



Investing in Children 2006 Annual Report



A Message from the Executive Director



It is with pleasure that we share with you some of the many successes that we have seen over the past year. Investing in Children continues to play a leadership role in our community through our innovative and responsive projects.

This past year we had a direct impact on over 13,000 children and their families while offering over 900 volunteer opportunities. The passion of our committed staff, board of directors, volunteers and partners have made all of this possible. We also would like to sincerely thank all of the individuals, businesses and organizations within our community who support us as we continue working together to improve the lives of children and their families.

Anita Gilvesy, *Executive Director*



Testimonials

From Peter Ferguson, Principal:

"As the Principal at Princess Elizabeth PS for the past three years, I have been most impressed with the positive community "partnership" which we have been able to establish with Investing in Children. Through the planning and efforts of your staff, we have been able to provide many initiatives at Princess Elizabeth PS which have benefited many of our students.

Thanks again for your continued support of the students and families at Princess Elizabeth PS. You are really making a difference and I really appreciate the great partnership which we have with your organization."

From Kim Gelz, Parent:

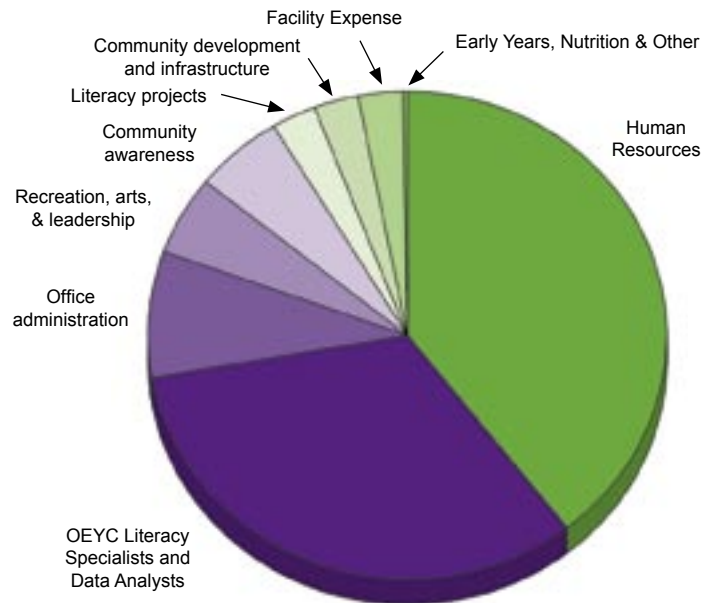
"I just wanted to let you know how great [Book Camp London] was. The fact that the kids met authors, publishers, editors, was fantastic. I heard nothing but positive comments on their presentations and personal discussions. It was wonderful that these people took the time to have an influence on these young campers. It is something that many of these children will remember or be influenced by for a good part of their life. I, as a parent, was very appreciative.

As you can see, I can't say enough about this program. You all did a wonderful job putting the camp together and working with the kids. You all have the passion and it shows!"

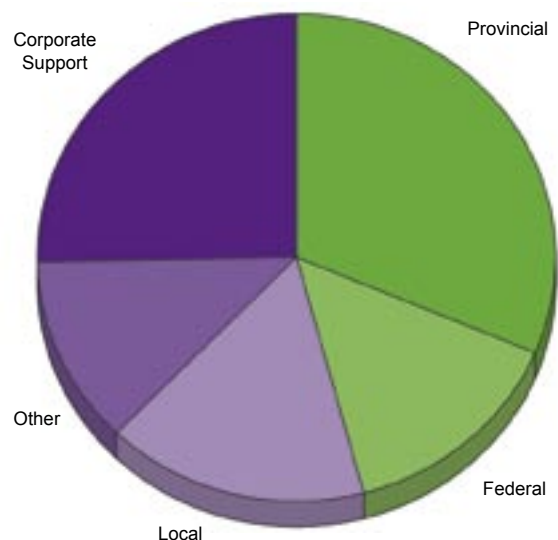
From a Leadership Camp participant:

This activity has taught me a lot and if I come back, I think it could teach me more. I will be a leader at my school by getting others involved because if you get others involved, hopefully they will do the same until everybody is involved in the activity.

Expenditures



Revenues



Our Mission

Investing in Children improves the lives of children and their families by increasing community focus on children, facilitating collaborative initiatives and stimulating new opportunities.



2005-2006 Accomplishments



Neighbourhood Programs

- ▶ **Community Service Clubs**
- ▶ Youth Leadership Camp
- ▶ Kids Power Conference
- ▶ Homework Clubs
- ▶ School-based Family Literacy Series
- ▶ Special Family Literacy Events
- ▶ Drop-in Program



Community Projects

- ▶ **Community Art Projects - Murals at the London Food Bank, Princess Elizabeth, White Oaks and Holy Family Schools**
- ▶ Thames Valley Track and Field Event for Special Olympic Athletes
- ▶ Roots of Empathy
- ▶ Blue Boxes for Books
- ▶ Children's Nutrition Network
- ▶ CyberKids Computer Camp
- ▶ Book Camp London



Raising Awareness

- ▶ **2006 Snapshot of London's Children and Youth**
- ▶ Kids First Day 2006
- ▶ Kids Grow Ontario provincial reporting initiative
- ▶ Participation in local, provincial and national activities



Tools, Research and Resources

- ▶ ***InvestinginChildren.on.ca***
- ▶ ***FamilyInfo.ca***
- ▶ Homework Club Tool Kit
- ▶ Community Mapping
- ▶ Training seminars, workshops and workbooks
- ▶ Research Works! for child literacy



Special Events

- ▶ **Fun at the Frog Summer Celebration**
- ▶ Hyde Park Rotary Club Golf Tournament
- ▶ Maggie's Holiday Silent Charity Auction and Dinner
- ▶ Petro-Canada Charity Barbeque
- ▶ Roots of Empathy's Mary Gordon Book launch at Althouse College

The Role of Volunteers

Volunteers are an indispensable part of Investing in Children's successes. In 2005-2006, volunteers contributed more than 4,600 hours of service to our programs and projects, with an estimated value of \$56,000. Our core of volunteers is varied in skills and experience, including high school, university and college students, business professionals, retired teachers and community leaders.

2005-2006 Community Partnerships

- ▶ Boys' & Girls' Club, Don Donner
- ▶ Childreach, Susan Ryans
- ▶ Children's Aid Society, Jane Fitzgerald
- ▶ 103.1 Fresh FM, Julie James
- ▶ Fanshawe College, Denis Gravelle
- ▶ Forest City Kiwanis
- ▶ Frontier College
- ▶ Glen Cairn Community Resource Centre, Barb Schust Lawrence
- ▶ Hyde Park Rotary Club
- ▶ Investors Group, Bill Clunas
- ▶ JJ Barnicke London Windsor Sarnia, Jack Lane
- ▶ Lerner & Associates, Graham Porter
- ▶ Let's Talk Science, Bonnie Schmidt
- ▶ Literacy Link South Central, Tamara Kaattari
- ▶ London Block Parent Program, Gail McMahon
- ▶ London District Catholic School Board, Joe Rapai
- ▶ London Free Press, Paul Berton
- ▶ London International Airport, Mike Seabrook
- ▶ London Museum of Archaeology
- ▶ London Police Services - Community Service Unit, Steve McNeil
- ▶ London Regional Children's Museum, Tammy Adkin
- ▶ London Urban Services Organization
- ▶ Madame Vanier Children's Services, Barrie Evans
- ▶ Martin Building Maintenance
- ▶ Middlesex London Health Unit, Diane Bewick
- ▶ Quixtar Canada Corporation, Carmela Ianni
- ▶ Scholar's Choice Moyers
- ▶ Stevenson Camp, Sue Beckett
- ▶ Super Pet, Sherry Herla
- ▶ Thames Valley Children's Centre, John LaPorta
- ▶ Thames Valley District School Board, Bill Bryce
- ▶ The Londoner, Philip McLeod
- ▶ The Toy Shoppe of London, Clyde and Rose Walton
- ▶ United Way, Ruth Young
- ▶ UWO Dept. of Psychology & Family Medicine, Dr. Graham Reid
- ▶ UWO Faculty of Education, Alan Leschied

2005-2006 Board of Directors

- ▶ John Ashby, Crawford Packaging, Co-chair & Treasurer
- ▶ Wayne Koch, Selectpath Benefits and Financial, Co-chair
- ▶ Margaret Mitchell, London Public Library, Secretary
- ▶ Richard J. Ferris, CA
- ▶ Terry Grand, London District Catholic School Board
- ▶ Steve Glickman, London Economic Development Corporation
- ▶ Mandy Heyninck, Community Lawyer
- ▶ Rosine Salazer, Thames Valley District School Board
- ▶ Eric Sorrentino, Royal Bank
- ▶ Mary Lou Vernon, UWO Preschool
- ▶ Cindy Webster, Scholar's Choice Moyer
- ▶ Ailene Wittstein, Merrymount Children's Centre

A Message from the Board

The Investing team continues to change but the quality and commitment of the team remains high. Thanks to the Operational and Foundation Boards for their oversight and vision. The employees of Investing lead by Anita have an incredible energy and passion for maintaining and building programs that make a difference for children. We are very fortunate to have many volunteers to help with our various programs; without their commitment events like the Special Olympics, Homework Clubs, Family Literacy Events etc. would not be possible. Finally, thanks to our many partners and donors who make our programs possible. Investing in Children thrives on finding areas of need, identifying appropriate partners to develop a solution and executing programs that make a difference. Thanks to everyone for another successful year at Investing in Children.

Wayne Koch & John Ashby, *Co-chairs, Investing in Children Board of Directors*



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