

Investing in Children 2005 Annual Report



www.investinginchildren.on.ca



Working with others to put all children's needs front of the line

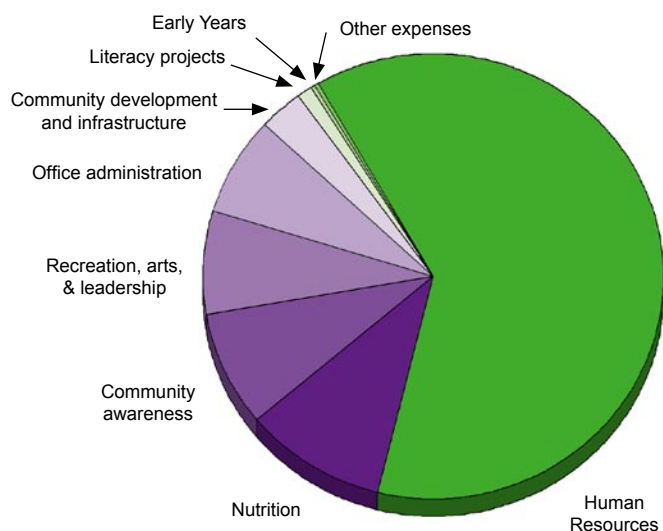
A Message from the Executive Director

What an exciting year we have experienced here at Investing in Children! We have made a difference in the lives of many children and their families in our community, through our leadership role and innovative projects. We are very proud of our accomplishments including Art with a Heart, Kids First Day, Creative Cities Conference and our continuing programs.

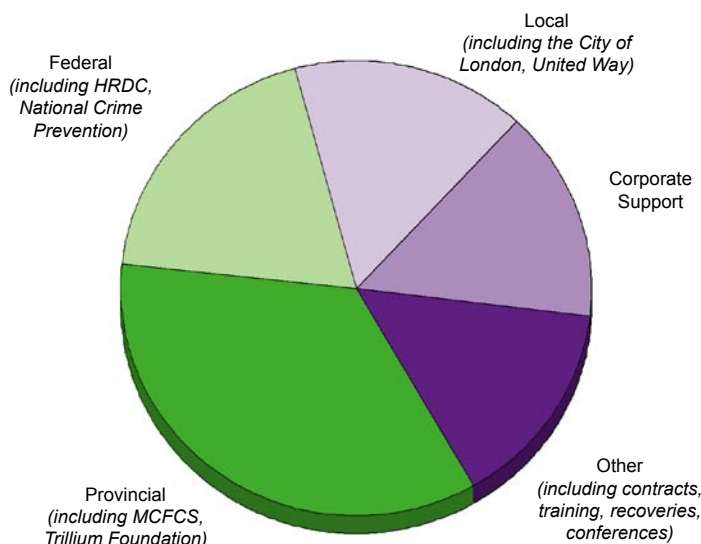
We have our community to thank for these successes. These include our over 200 committed volunteers who help us to deliver our projects throughout the year, the supportive partnerships that we have with community organizations and businesses, our dedicated Board of Directors and a passionate and committed staff. To all of you, we extend a sincere thank you and we look forward to continuing to work together while improving the lives of children and their families!

Anita Gilvesy, Executive Director

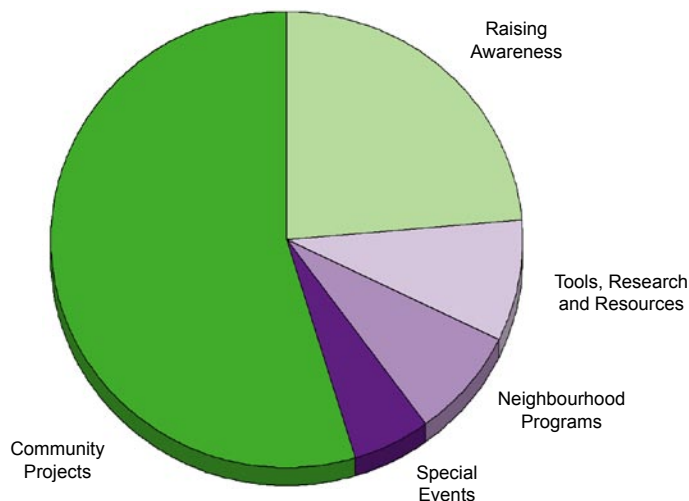
Expenditures



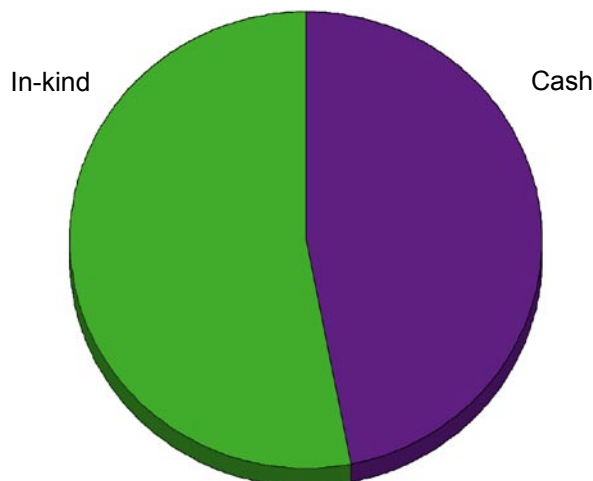
Revenue Sources



Program Expenses



In-kind vs. Cash Donations



For every \$1 we receive in cash donations, Investing in Children leverages more than \$1 in other support for use in our programs and projects.

Our Mission

Investing in Children improves the lives of children and their families by:

- ▶ increasing community focus on children
- ▶ facilitating collaborative initiatives and
- ▶ stimulating new opportunities.

2004-2005 Accomplishments

Neighbourhood Programs

- ▶ Community Service Clubs
- ▶ Youth Leadership Camp
- ▶ Kids Power Conference
- ▶ Homework Clubs
- ▶ Arts Adventure
- ▶ Family Literacy Events

Community Projects

- ▶ Reading Rocks! at River Forks Park
- ▶ Thames Valley Track and Field Event for Special Olympic Athletes
- ▶ Roots of Empathy
- ▶ Art with a Heart at Museum London
- ▶ Blue Boxes for Books
- ▶ Math Magic Tent at the Children's Festival
- ▶ Children's Nutrition Network
- ▶ CyberKids Computer Camp

Raising Awareness

- ▶ Kids First Day
- ▶ Making Children Matter: Building Better Communities for Children
- ▶ Planning and organization for Creative Cities: Building Better Communities for Children
- ▶ Snapshot of London's Children and Youth
- ▶ Participation in local, provincial and national activities

Tools, Research and Resources

- ▶ Workbooks - Evaluation, Systems Thinking and Mapping
- ▶ Community Mapping
- ▶ Training seminars and workshops
- ▶ Websites - *InvestinginChildren.on.ca* and *FamilyInfo.ca*
- ▶ Research Works! for child literacy, national research project

Special Events

- ▶ Fun at the Frog Summer Celebration
- ▶ Book Club Evening with Richard B. Wright
- ▶ Santa Claus Parade Float



2004-2005 Board of Directors

- ▶ Crawford Packaging, John Ashby, Co-chair & Treasurer
 - ▶ Selectpath Benefits and Financial, Wayne Koch, Co-chair
 - ▶ London Public Library, Margaret Mitchell, Secretary
 - ▶ Let's Talk Science, Spencer Seiler
 - ▶ London District Catholic School Board, Terry Grand
 - ▶ London Economic Development Corporation, Steve Glickman
 - ▶ Merrymount Children's Centre, Ailene Wittstein
 - ▶ Royal Bank, Eric Sorrentino
 - ▶ Scholar's Choice Moyer, Cindy Webster
 - ▶ Thames Valley District School Board, Rosine Salazer
 - ▶ UWO Preschool, Mary Lou Vernon
 - ▶ Westmount Shopping Centre, Piper Badgley
 - ▶ Althouse College, Alan Leschied, Past Co-Chair *
 - ▶ Thames Valley District Health Council, Linda Hebel, Co-Chair *
 - ▶ Community Lawyer, Mandy Heyninck, Co-Chair *
- * resigned December 2004

2004-2005 Community Partnerships

- ▶ Boys' & Girls' Club, Don Donner
- ▶ Childreach, Susan Ryans
- ▶ Children's Aid Society
- ▶ Energy 103.1, Jim McCourtie
- ▶ Fanshawe College, Denis Gravelle
- ▶ Forest City Kiwanis
- ▶ Glen Cairn Community Resource Centre, Petra Taylor
- ▶ Investors Group, Bill Clunas
- ▶ JJ Barnicke London Windsor Sarnia, Jack Lane
- ▶ Lerner & Associates, Graham Porter
- ▶ Let's Talk Science, Spencer Seiler
- ▶ Literacy Link South Central, Tamara Kaattari
- ▶ London Block Parent Program, Gail McMahon
- ▶ London District Catholic School Board, Joe Rapai
- ▶ London Free Press, Paul Berton
- ▶ London International Airport, Mike Seabrook
- ▶ London Museum of Archaeology
- ▶ London Police Services - Community Service Unit, Steve McNeil
- ▶ London Regional Children's Museum, Tammy Adkin
- ▶ London Urban Services Organization, Elisabete Rodrigues
- ▶ Madame Vanier Children's Services, Barrie Evans
- ▶ Martin Building Maintenance
- ▶ Middlesex London Health Unit, Diane Bewick
- ▶ Quixtar Canada Corporation, Carmela Ianni
- ▶ Scholar's Choice Moyers
- ▶ Stevenson Camp, Sue Beckett
- ▶ Super Pet, Lisa Mitchell
- ▶ Thames Valley Children's Centre, John LaPorta
- ▶ Thames Valley District School Board, Bill Bryce
- ▶ The Londoner, Philip McLeod
- ▶ The Toy Shoppe of London, Clyde and Rose Walton
- ▶ United Way, Ruth Young
- ▶ UWO Dept. of Psychology & Family Medicine, Dr. Graham Reid
- ▶ UWO Faculty of Education, Alan Leschied

A Message from the Board

On behalf of the Board of Directors we would like to thank the Investing in Children team for the successful year of partnerships and programs that they developed and nurtured for the benefit of children. In many ways this has been a year of transformation for the organization. We gave our best wishes to the founding Executive Director, Jan Lubell and thanked her for the solid foundation of partners, programs and staff that she built. We welcomed Anita Gilvesy to the Executive Director position with her boundless energy and enthusiasm to take the organization to the next level. We have gone through a strategic review to ensure the Board and staff shares the same vision and strategic direction for the organization.

The new strategic plan will not only support the partnerships we have built to make tangible programs happen, we will build on those partnerships. The plan will ensure we focus on our key strengths and continue to deliver the important community programs we are known for; such as, homework clubs, student nutrition programs, Special Olympics and Kids First Day to name a few. We will also continue to look for new and innovative opportunities for new projects.

Lastly, we would like to thank our many partners and volunteers. Without you, the Investing formula would not work. Together we are making a difference to children and their families. We look forward to continuing the projects that we have built together while looking for new opportunities to make difference.

Wayne Koch & John Ashby, *Co-chairs, Investing in Children Board of Directors*



Charitable Number 86321 3450 RR0001
795 Wonderland Rd. S., Suite 103
London, Ontario N6K 3C2

Phone: (519) 433-8996
Fax: (519) 433-6698
www.investinginchildren.on.ca
info@investinginchildren.on.ca